

Backgrounder

What is National Child Day?

- On November 20th, Canada and countries around the world celebrate National Child Day as part of a shared commitment to the *United Nations Declaration of the Rights of the Child* (1959), and the *United Nations Convention on the Rights of the Child* (1989), both of which were ratified on November 20.
- [Canada ratified the Convention](#) on 13 December 1991.
- This commitment includes the opportunity for children to have a voice and be provided every opportunity to reach their full potential.
- Children deserve to be recognized members of our community, and have the right to primary consideration in all decisions and programs that impact them. All children have the right to leisure, to engage in recreational activities and to play.

HIGH FIVE® Celebrates National Child Day:

- HIGH FIVE® will be holding an event to celebrate National Child Day #HIGHFIVEncd on Sunday, November 20th, 2016 at the Dovercourt Recreation Centre in Ottawa, Ontario.
- It's a fun-filled day for kids in celebration of National Child Day and HIGH FIVE's 15th anniversary. More than 1 million kids annually are having positive experiences in children's programs using HIGH FIVE.
- Invited kids and caregivers can enjoy a variety of physical activities and drop-in play, games and inspirational presentations.
- The event theme is "Celebrate Kids". Children attending the event are given VIP treatment including a red carpet and prizes and giveaways.
- The event will incorporate HIGH FIVE's Principles of healthy child development: A Caring Adult, Friends, Play, Mastery and Participation.
- When programs focus on the emotional, social, cognitive and physical wellbeing of children it leads to kids having positive experiences and wanting to be active for life.
- HIGH FIVE is Canada's quality standard for children's programs which is available across Canada in English and French. It is founded by [Parks and Recreation Ontario](#) (PRO).
- Research began in 1994 and the standard launched as HIGH FIVE in 2001.
- Please visit www.HIGHFIVE.org/national-child-day for more information.

